

Centralized and standardized

ultrasound exam data management





STREAMLINING WORKFLOW AT THE POINT OF CARE

No one becomes a physician because they enjoy administrative work. And yet many doctors spend half their working hours doing exactly that¹. Maybe that's why clerical work is cited as the biggest contributor to physician burnout².

But we know that for you, this job is about your patients.

The SonoSite Synchronicity™ workflow manager provides a seamless point-of-care solution to support credentialing, quality assurance and billing.



SONOSITE SYNCHRONICITY
WORKFLOW MANAGER ALLOWS
FOR MORE TIME WITH PATIENTS,
AND LESS TIME IN FRONT OF A
SCREEN BY HELPING TO:

OPTIMIZE WORKFLOW

with standardized worksheets,
designed by you

MAXIMIZE FINANCIAL RETURN

by simplifying the billing process

IMPROVE QA EFFICIENCY

by interfacing all point-of-care
ultrasound systems with one
software solution

STREAMLINE CREDENTIALING

by reducing time spent on
administration



1. D Ofri. The Patients vs. Paperwork Problem for Doctors. The New York Times. <https://www.nytimes.com/2017/11/14/well/live/the-patients-vs-paperwork-problem-for-doctors.html>. Published November 17, 2017. Accessed September 4, 2018.

2. C Peckhah. Physician Burnout: It Just Keeps Getting Worse. Medscape.com https://www.medscape.com/viewarticle/838437_3. Published January, 26, 2017. Accessed September 5, 2018.

OPTIMIZE WORKFLOW

MORE PATIENT TIME, LESS SCREEN TIME

SonoSite Synchronicity workflow manager is designed to be easy to use, so adoption time is short. The built-in, simple DICOM viewer has familiar workflow tools that can be used on a computer, tablet or mobile device to accomplish tasks anywhere, anytime.

Reducing steps to complete an exam helps reduce time spent on administrative tasks.

- Standardize workflows within a department, and hospital-wide, to increase efficiency
- Complete reports the same way for each patient to improve consistency and reduce unnecessary steps

IMPROVE QA EFFICIENCY

SEE THE MOST IMPORTANT INFORMATION WITH A QUICK GLANCE

The dashboard within **the SonoSite Synchronicity software solution** provides you a snapshot view of target progress, exams that need attention (split into clinical and educational report types), and alerts & notifications.

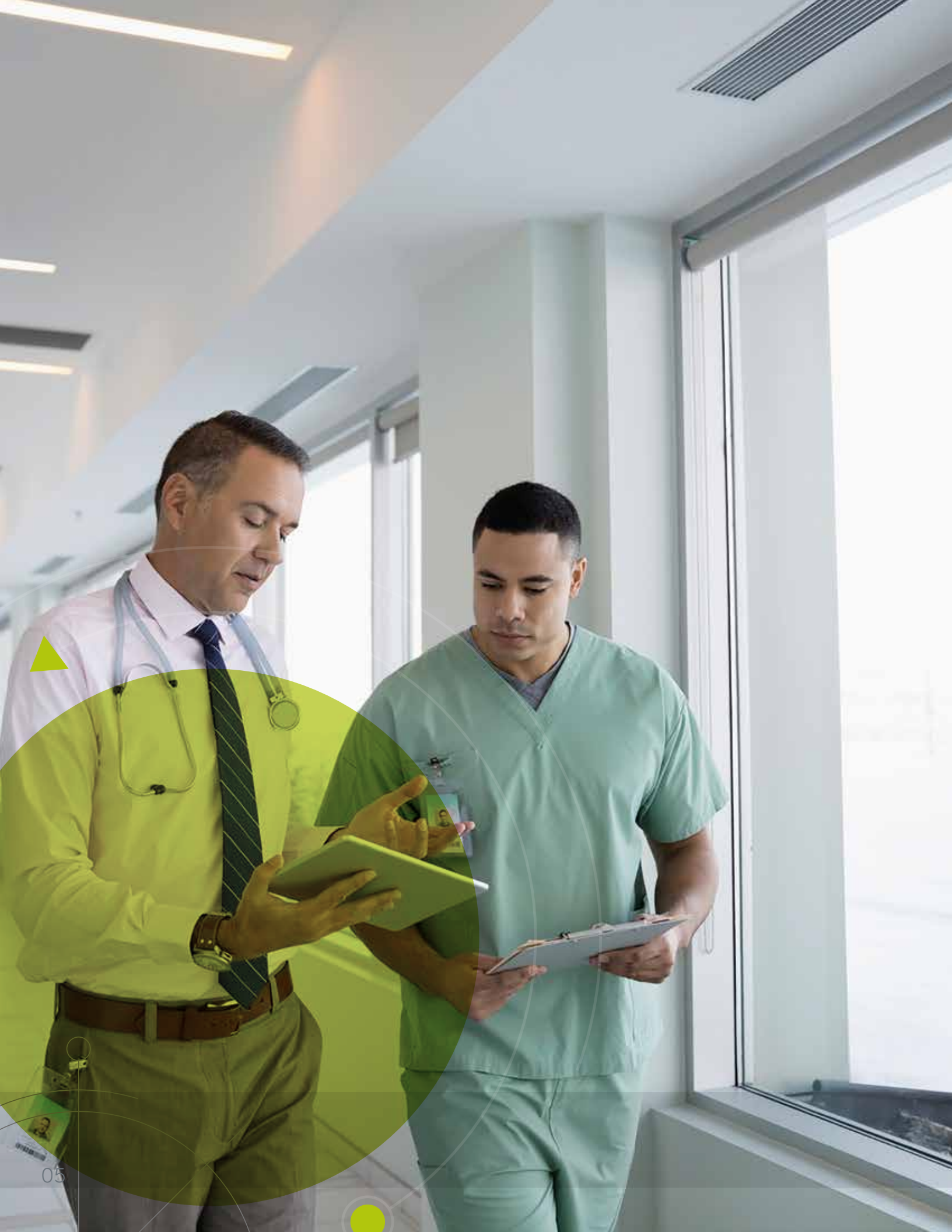
Getting a snapshot of the important information the moment you sign in increases efficiency.

- Stay informed using the mobile-optimized dashboard for intelligent alerts and QA action items
- Easily track metrics for detailed reporting to management



A photograph of two female doctors in a clinical setting. The doctor on the left is an older woman with grey hair, wearing a white lab coat over a green top, with a stethoscope around her neck. She is looking down at a document held by the doctor on the right. The doctor on the right is a younger woman with dark hair, wearing a light blue lab coat, pointing at the document. The background is a bright, clinical environment with a window and a white wall.

IN A **WORLD** THAT IS
BECOMING MORE AND
MORE COMPLEX,
WE CREATE SOLUTIONS
THAT ARE **BRILLIANT** IN
THEIR **EASE OF USE.**



MAXIMIZE FINANCIAL RETURN

MAKE THE MOST OF YOUR ULTRASOUND INVESTMENT

The **SonoSite Synchronicity workflow manager** provides consistent clinical documentation to minimize billing errors, enforce compliance, and make point-of-care ultrasound reporting faster and easier.

Configuring the built-in, billing-centric, worksheets to meet your department processes drives workflow and reporting standardization.

- Improve exam reporting compliance to increase billing opportunities and revenue generation
- Reduce clerical tasks to improve productivity which means more time to spend with patients



STREAMLINE CREDENTIALING

MANAGE YOUR ULTRASOUND EDUCATION PROGRAMS WITH EASE

SonoSite Synchronicity workflow manager gives you control over your point-of-care ultrasound credentialing programs and training groups. Run multiple programs simultaneously and get up-to-date progress reports to monitor student development.

Creating standardized credentialing programs helps consistently meet national and local standards and requirements.

- Configure your worksheets to ensure compliance in this constantly changing healthcare environment
- Automate program reports and exam progress to improve communication



EASE OF INSTALLATION

Point-of-care ultrasound is more than collecting images at the bedside. Medical informatics is an integral part of the entire ultrasound solution.

Our dedicated team of Implementation Consultants will work with you to understand your policies and processes, and to ensure a smooth deployment. Our support doesn't end when you purchase.

From project scoping through installation and beyond, your Implementation Consultant will be with you every step of the way.



Our Implementation Consultants offer:

- A single, dedicated contact from discovery to go-live
- Project updates with frequent project briefings that provide action items, status and deliverable schedules
- Support, training and best practice coaching, so you know how to get the most out of your purchase

MAINTENANCE PLANS

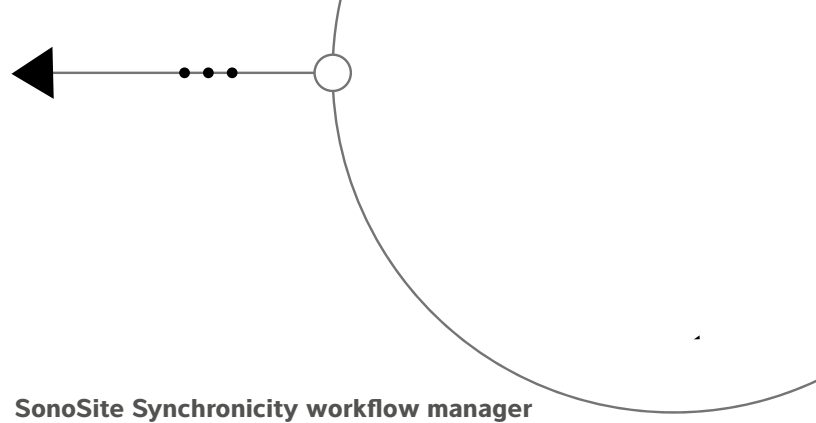
To ensure your success and productivity, particularly during the early stages of implementation, your software purchase requires our Silver Maintenance Plan. This ensures you have access to technical support resources when it matters most, as well as many other benefits such as product updates.

For expanded maintenance options, you may upgrade to a Gold or Platinum Plan. All our maintenance plans provide unlimited telephone inquiries, quality improvement updates and more – all from our in-house technical support team.

Our range of maintenance plans include:

- On-demand user training for everything from a quick refresh to in-depth user guidance
- Special pricing when you expand SonoSite Synchronicity software to other departments and hospitals
- Software updates for quality improvements, installed based on your schedule
- 🔔 Advance notice of upcoming purchasable features, so you can plan installs and complete evaluations in advance





SECURITY

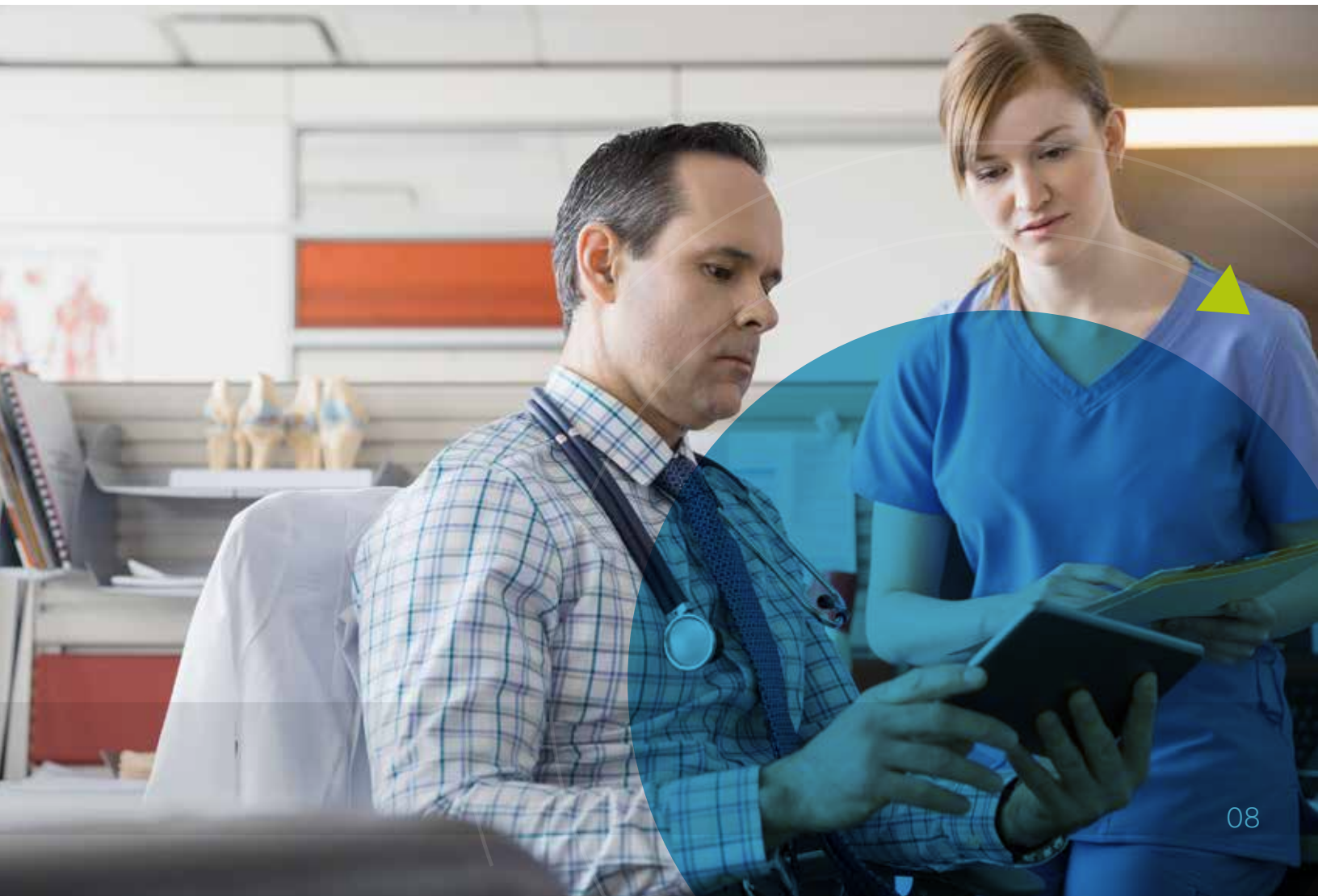
We recognize that unless our products meet the highest standards for security, they're of no use in a complex medical environment.

We work hard to build products and services you can trust and deploy with confidence.



SonoSite Synchronicity workflow manager allows you to:

- Meet HIPAA guidelines for protected health information
- Achieve higher security confidence through Active Directory authentication
- Grant or deny access based on specialty, department and user profile
- Gain access from any network connected device including touch-based tablets and smartphones



CONNECT. SHARE. COLLABORATE.

In a healthcare world that is increasingly complex, we strive to create solutions that are brilliant in their ease of use. We remove barriers that hamper patient care, by eliminating unnecessary complexities and instilling confidence at the point of care.

SonoSite Synchronicity workflow manager provides a comprehensive solution to administrative challenges faced by point-of-care ultrasound clinicians. Create and enforce better workflows within departments, or across an entire healthcare system, so providers can concentrate on what really matters—patient care.

Optimize workflow, maximize financial return, improve QA efficiency and streamline credentialing with **SonoSite Synchronicity workflow manager**.



Where and when you need it – access from any network connected device including laptops, touch-based tablets and smartphones.

KEY FEATURES AND BENEFITS

Optimize Workflow

- Standardize workflow from single departments to entire healthcare networks for increased efficiency
- Standardize reporting for each patient to improve productivity

Intuitive Interface

- Short adoption period means less time on administration and more time caring for patients
- Optimized for use on a computer, tablet or mobile device
- Dashboard view creates your 'to-do' list for you

Ease of Installation

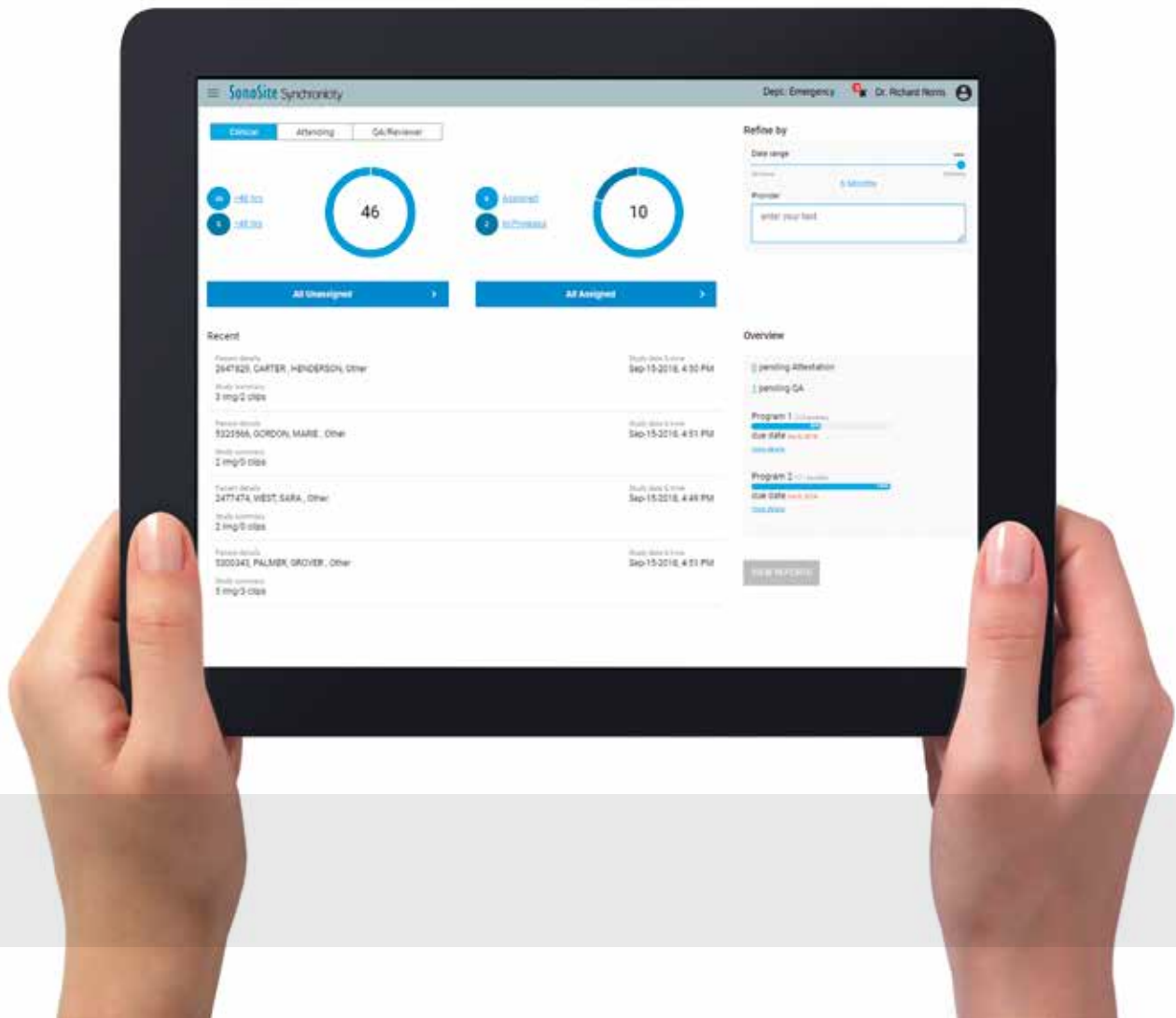
- Dedicated project manager (Implementation Consultant) from discovery to go-live, for all project management needs
- Frequent project updates with action items and deliverables
- SonoSite technical support, training and best practice coaching

Streamline Credentialing

- Run multiple programs simultaneously
- Ensure compliance with local and national standards
- Automated reporting of programs and individual progress

Improve QA Efficiency

- Built-in reports track metrics for management review
- Intelligent alerts inform users of new exams for review
- Review by clinical or education exam types



SonoSite Synchronicity



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